

SOCIAL MEDIA
GROWTH
TRACKERS
#contentcommunity

HOW TO USE YOUR GROWTH TRACKERS

month: october goal: 800

657	659	662	667	670
671	671	668	669	673
679	683	686	686	689
694	703	708	713	717
723	725	736	740	745
755	757	760	766	767

WHILST BLOGGING ISN'T ALL ABOUT THE NUMBERS, IT CAN BE HANDY TRACKING YOUR GROWTH ACROSS SOCIAL MEDIA – ESPECIALLY WHEN IT COMES TO IDENTIFYING WHICH POSTS WORK BEST FOR YOUR AUDIENCE!

SET A TARGET AT THE START OF EACH MONTH – EVEN IF YOU DON'T MEET YOUR GOAL, IT'S A GREAT WAY TO FOCUS ON PRODUCING CONTENT THAT WILL RESONATE WITH YOUR READERS.

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GROWTH TRACKER

month:

goal:

TWITTER GROWTH TRACKER

month:

goal:

GROWTH TRACKER

month:

goal:

GROWTH TRACKER

month:

goal: