

SOCIAL MEDIA
GROWTH
TRACKERS
#contentcommunity

HOW TO USE YOUR GROWTH TRACKERS



WHILST BLOGGING ISN'T ALL ABOUT THE NUMBERS, IT CAN BE HANDY TRACKING YOUR GROWTH ACROSS SOCIAL MEDIA – ESPECIALLY WHEN IT COMES TO IDENTIFYING WHICH POSTS WORK BEST FOR YOUR AUDIENCE!

SET A TARGET AT THE START OF EACH MONTH – EVEN IF YOU DON'T MEET YOUR GOAL, IT'S A GREAT WAY TO FOCUS ON PRODUCING CONTENT THAT WILL RESONATE WITH YOUR READERS.

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GROWTH TRACKER

month:

goal:

TWITTER GROWTH TRACKER

month:

goal:

GROWTH TRACKER

month:

goal:

FACEBOOK GROWTH TRACKER

month:

goal: